

THE NEW YORKER

Insertion Order / Space Reservation Form

Advertiser : OREX/ Pro Mexico
Contact : Mildred.ruiz@promexico.gob.mx
Address : 420 Lexington Avenue
: Room 312-313
City/State/Zip : New York, NY 10170
Telephone : (00 1) 212 826 2916
E-mail : mildred.ruiz@promexico.gob.mx

TNY Salesrep: John Hillock
Email: John_Hillock@condenast.com
Telephone (work): 212 286 2035
Telephone (mobile): 917 742 9630

<u>Issue Date</u>	<u>On-sale Date</u>	<u>Theme</u>	<u>Unit Size</u>	<u>(USD) Net Rate</u>
12/19/2016	12/12/2016	World Changers	4C spread	\$ 70,000

Total : \$ 70,000

This order acknowledges advertiser/agency consent to place above contracted advertising in the tablet edition of The New Yorker. All advertising placements are subject to the terms and conditions of the current Conde Nast rate card (which is available at condenastmediakil.com). Advertiser agrees that those provisions will govern all advertising transactions with Conde Nast. Quote is valid with above fixed price through 12/31/2016. All payments to be made in US Dollars.

Authorized by : Mildred Susana Ruiz Leal

Signature : _____

Date : 11/28/2016

Please return signed insertion order via email or fax to:

Danya Hakimian: Danya_Hakimian@newyorker.com
TEL : (212) 286-6942 FAX : (917) 591-3201