

April 4, 2018

INSERTION ORDER

Client Information

Name: United Kingdom

Address (in US format): 8 Halkin Street, London, SW1X 7DW United Kingdom

Contact person: Carlos Sánchez Pavón

Title: Minister

Email: carlos.sanchez@promexico.gob.mx

Tel: +44 (0) 2078 115040

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Name: Michael Mendoza

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Billing Information

Name: Promexico

Address (in US format): 8 Halkin Street, London, SW1X 7DW United Kingdom

Contact person: Carlos Sánchez Pavón

Title: Minister

Email: carlos.sanchez@promexico.gob.mx

Tel: +44 (0) 2078 115040

Campaign Specs:

- **Site:** FT.com
- **Impressions:** 740,000
- **Formats:** MPU (300 x 250) and LB (728 x 90)
- **Dates:** April 6-30, 2018
- **Geo-target:** FT readers, Europe and UK
- **Demographic target:** C Suite, SV/Executive, Management, Owner/proprietor, aged 25-64

Total investment: GBP36,630 (net)

NOTES:

- Screenshots of several Promexico creative at the beginning, middle and end of the campaign
- Ad Server report

Signed by Carlos Sánchez Pavón

Title _____

Signature 

Date April 5, 2018