



Outdoor advertising at the Hannover Exhibition Center

Event: HANNOVER MESSE 2018

Duration: 23.04.2018 - 27.04.2018

Client: ProMéxico  
Camino de Santa Teresa No.1679  
Jardines del Pedregal  
01900 MEXICO CITY  
MEXIKO

12.04.2018

For the above-named event to be staged at the Hannover Exhibition Center, Deutsche Messe AG offers the following spaces for exhibitor advertising during the event, with services provided as specified in Section 1 of the Terms and Conditions for the duration indicated above:

<b>Item 10</b>	<b>Messe shuttle, on the exhibition ground</b>	
Quantity:	3,00 Unit(s)	
Media costs	3 X 5.700,00 EUR per Unit =	17.100,00 EUR
Production costs	3 X 2.200,00 EUR per Unit =	6.600,00 EUR
<b>Item 20</b>	<b>Branding Mexican-German Business Summit</b>	
Quantity:	1,00 Unit(s)	
Media costs	1 X 5.300,00 EUR per Unit =	5.300,00 EUR
<b>Total media costs</b>		<b>22.400,00 EUR</b>
<b>Total production costs</b>		<b>6.600,00 EUR</b>
<b>Total cost</b>		<b>29.000,00 EUR</b> <i>OX</i>

Printing data must be sent not later than 6 weeks before the official fair start.

Special agreements:

As addition to item to 20:

Package consisting of 8 displays (W 84.5 cm x H 199 cm) and 6 vertical banners at window front (W 230 cm x H 450 cm)

All prices quoted are subject to VAT at the current rate.

*Hirade*  
18.04.2018

La Coordinación de Comunicación Institucional ha clasificado PARCIALMENTE palabras de este documento, como CONFIDENCIAL, por contener DATOS PERSONALES, de conformidad con el Título 6°, Capítulo III, de la LGTAIP, y los artículos 108, 113 fracción I, y 118 de la LFTAIP, y los Lineamientos en la materia.

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