

The New York Times  
Insertion Order/Contract  
For OREX

(ProMéxico, through its representative office abroad (OREX) in New York,  
United States of America,

**Product: THE NEW YORK TIMES SUNDAY MAGAZINE**

June 18th and June 25th, 2017

**Insertion size: FULL PAGE 4 COLOR**

**Net Rate: US \$25,000 per insertion**

**US\$ 50,000 TOTAL for (2) Insertions**

**Material Deadline: June 18th Edition - June 2nd - Position: RHP in the first 25%,  
Facing "On photography".**

**June 25th Edition - June 9th -Position: RHP facing the Masthead or Letters**

**Billing Information:**

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C/O

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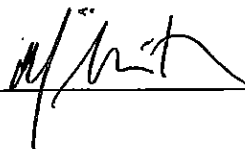
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June 7, 2017