

ADVERTISING INSERTION ORDER - PRINT

TERMS AND CONDITIONS



The requested Advertisements specified herein are not cancellable by Client and are subject to the terms and conditions provided at <http://www.economistgroupmedia.com/planning-tools/terms-conditions>, which (in each case) are incorporated herein and form part of this Agreement (the "Terms and Conditions"). In the case of a conflict between the Terms and Conditions and the terms of this Agreement, this Agreement will prevail. This Agreement will be governed by the laws of New York and the parties will submit to the jurisdiction of the courts of New York. Client agrees that should it issue a purchase/insertion order or any other purchasing document, whether before or after the date of this Agreement, any terms that may apply to that document will not supersede, amend or form part of this Agreement and will be disregarded, whether or not such document is signed by The Economist Group.

TO:	The Economist Newspaper, NA, Incorporated 750 3rd Avenue, 5th floor, New York, NY, 10017, USA
ORDER NO. / DATE:	06.12.17
PUBLICATION:	The Economist Magazine Issue: 24 th June 2017
MARKETS/EDITIONS:	NORTH AMERICA LATAM CONTINENTAL EUROPE
MATERIAL DATE:	06.19.17
ADVERTISER / PRODUCT:	PROMEXICO
NAME / CONTACT DETAILS OF AD BOOKING CONTACT:	Name: CARLOS EDUARDO SANCHEZ PAVON E-mail: carlos.sanchez@promexico.gob.mx Tel: 00 44 (0) 20 7811 5040
NAME / INVOICE ADDRESS:	Name /Company: PROMEXICO Street: CAMINO A SANTA TERESA NO. 1679 COL. JARDINES DEL PEDREGAL, DEL. ALVARO OBREGON City: MEXICO D.F ZIP Code/Country: 01900
VAT NUMBER:	RFC: PRO0707099D2
AD FORMAT:	Full Page
AD POSITION:	RHP
GROSS PER INSERTION:	N/A (DIRECT BOOKING)
PRODUCTION CHARGES:	N/A
DISCOUNT:	N/A
AGENCY COMMISSION:	N/A
	£44,950 CURRENCY: GBP

Signed for and on behalf of The Economist Group Representative Signature	I herewith confirm the above order and that I have read and understood the Terms & Conditions and Advertising Guidelines
	CARLOS EDUARDO SANCHEZ PAVON Date, Company, Stamp, Signature 7 June 2017