

Quotation 6000003071



Deutsche Messe

Outdoor advertising at the Hannover Exhibition Center

Event: HANNOVER MESSE 2017

Duration: 24.04.2017 - 28.04.2017

Client: ProMéxico - Inversión y Comercio  
Camino a Santa Teresa 1679  
Jardines del Pedregal  
01900 MEXICO CITY  
MEXIKO

13.04.2017

For the above-named event to be staged at the Hannover Exhibition Center, Deutsche Messe AG offers the following spaces for exhibitor advertising during the event, with services provided as specified in Section 1 of the Terms and Conditions for the duration indicated above:

<b>Item 10</b>	<b>Banner, North 2 entrance, large</b>	
Quantity:	1,00 Unit(s)	
Media costs	1 X 5.040,00 EUR per Unit =	5.040,00 EUR
Production costs	1 X 850,00 EUR per Unit =	850,00 EUR
<b>Item 20</b>	<b>XL poster 41, hall 3</b>	
Quantity:	1,00 Unit(s)	
Media costs	1 X 7.100,00 EUR per Unit =	7.100,00 EUR
Production costs	1 X 2.300,00 EUR per Unit =	2.300,00 EUR
<b>Item 30</b>	<b>skywalk poster, 1-sided, West Skywalk</b>	
Quantity:	10,00 Unit(s)	
Media costs	10 X 280,00 EUR per Unit =	2.800,00 EUR
Production costs	10 X 140,00 EUR per Unit =	1.400,00 EUR
<b>Item 40</b>	<b>Board 2-sided, Location No. 2</b>	
Quantity:	2,00 Unit(s)	
Media costs	2 X 790,00 EUR per Unit =	1.580,00 EUR
Production costs	2 X 1.010,00 EUR per Unit =	2.020,00 EUR
<b>Item 50</b>	<b>Board 2-sided, Location No. 3</b>	
Quantity:	2,00 Unit(s)	
Media costs	2 X 790,00 EUR per Unit =	1.580,00 EUR
Production costs	2 X 1.010,00 EUR per Unit =	2.020,00 EUR
<b>Item 60</b>	<b>Board 2-sided, Location No. 12</b>	
Quantity:	3,00 Unit(s)	
Media costs	3 X 790,00 EUR per Unit =	2.370,00 EUR
Production costs	3 X 1.010,00 EUR per Unit =	3.030,00 EUR

<b>Item 70</b>	<b>Ad Carpet</b>	
Quantity:	2,00 Unit(s)	
Media costs	2 X 5.500,00 EUR per Unit =	11.000,00 EUR
Production costs	2 X 1.320,00 EUR per Unit =	2.640,00 EUR
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Total media costs		31.470,00 EUR
Total production costs		14.260,00 EUR
<b>Total cost</b>		<b>45.730,00 EUR</b>
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~~Printing data must be sent not later than 6 weeks before the official fair start.~~

Special agreements:

Deutsche Messe AG is the only entity authorized to sell and install advertising within the venue of Deutsche Messe AG.

Additional note item 70:

One ad carpet is located in entrance North 1, the second ad carpet is placed in entrance East 3.

All prices quoted are subject to VAT at the current rate.

**This quotation is valid until 13.04.2017.** If we have not received your declaration of acceptance by this date, the advertising spaces specified herein will be offered to other exhibitors.

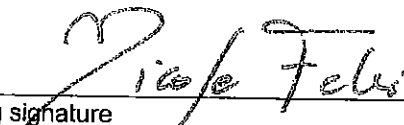
**Declaration of acceptance**

We hereby declare our acceptance of this quotation and acknowledge that we have read and understood the "Terms and Conditions for Rental of Advertising Media - Outdoor Advertising at the Hannover Exhibition Center" together with the other documents that form an integral part of this contract, namely "Media information outdoor advertising HANNOVER MESSE 2017".

Frankfurt  
20.4.2017  
Place/Date

Nicoló José Félix Huesca  
Name

Stamp

  
Legally binding signature

Different bill-to party: \_\_\_\_\_