



November 23, 2016

## INSERTION ORDER

### **Client Information**

Name: Promexico  
Address (in US format): 8 Halkin Street  
London  
SW1 X 7DW  
Contact: Carlos Eduardo Sánchez Pavón  
Title: Head of Orex, London  
Email: carlos.sanchez@promexico.gob.mx  
Phone number +44 (0) 207 811 50 46

### **Copy contact information**

Contact person: Elisa Benaglia  
Email: elisa.benaglia@promexico.gob.mx  
Tel: +44 (0) 207 811 50 46

### **Billing Information**

Name: Promexico  
Address (in US format):  
Camino a Santa Teresa # 1679,  
Col. Jardines del Pedregal,  
Del. Álvaro Obregón,  
Zip Code: 01900,  
Mexico City , Mexico;  
RFC PRO0707099D2  
Contact: Carlos Eduardo Sánchez Pavón  
Title: Head of Orex, London  
Email: carlos.sanchez@promexico.gob.mx  
Phone number +44 (0) 207 811 50 46

### **Print Specifications**

- Publication: *FT Weekday*
- Edition: UK
- Format: Back Page Solus 2
- Format size: H250mm x W170mm



- **Quantity:** 4 insertions
- **Dates:**
  - a. November 28, 2016
  - b. December 7, 2016
  - c. December 8, 2016
  - d. December 9, 2016
- **Bonus:** one insertion same size at no cost

**Price**

£18,450 net per insertion

£73,800 net TOTAL for 4 insertions

Bonus: 1 insertion of the same size, with same specifications for another date determined by Promexico

*\*\*All prices are net and this is a fixed price for this campaign only\*\**

Signed by:

*Carlos Sanchez Ruiz*

Signature:

*[Handwritten signature]*

Date:

*23 November 2016*