

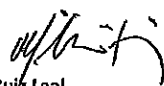
# ADVERTISING INSERTION ORDER - PRINT



## TERMS AND CONDITIONS

The requested Advertisements specified herein are not cancellable by Client and are subject to the terms and conditions provided at <http://www.economistgroupmedia.com/planning-tools/terms-conditions>, which (in each case) are incorporated herein and form part of this Agreement (the "Terms and Conditions"). In the case of a conflict between the Terms and Conditions and the terms of this Agreement, this Agreement will prevail. This Agreement will be governed by the laws of New York and the parties will submit to the jurisdiction of the courts of New York. Client agrees that should it issue a purchase/insertion order or any other purchasing document, whether before or after the date of this Agreement, any terms that may apply to that document will not supersede, amend or form part of this Agreement and will be disregarded, whether or not such document is signed by The Economist Group.

TO:	The Economist Newspaper, NA, Incorporated 750 3rd Avenue, 5th floor, New York, NY, 10017, USA	
ORDER NO. / DATE:	November 23 <sup>RD</sup> , 2016	
PUBLICATION:	The World in 2017	
MARKETS/EDITIONS:	Worldwide	
INSERTION DATE:	November 24 <sup>TH</sup> , 2016	
ADVERTISER / PRODUCT:	PROMEXICO	
NAME / CONTACT DETAILS OF AD BOOKING CONTACT:	Name: Mildred Susana Ruiz Leal E-mail: <a href="mailto:Mildred.ruiz@promexico.gob.mx">Mildred.ruiz@promexico.gob.mx</a> Tel: +1 (212) 826 2916	
NAME / INVOICE ADDRESS:	Name /Company: PROMEXICO  Street: Room 312 - 13, 420 Lexington Avenue, New York, Manhattan  City: New York                      ZIP Code/Country: 10170, USA	
VAT NUMBER:	RFC: PRO0707099D2	
AD FORMAT:	Full Page	
AD POSITION:	LHP	
GROSS PER INSERTION:	N/A (DIRECT BOOKING)	
PRODUCTION CHARGES:	N/A	
DISCOUNT:	N/A	
AGENCY COMMISSION:	N/A	
NET PER INSERTION:	\$65,000	
TOTAL NET:	\$65,000	CURRENCY: USD

Signed for and on behalf of <b>The Economist Group</b>   Representative Signature	I herewith confirm the above order and that I have read and understood the Terms & Conditions and Advertising Guidelines   Mildred Ruiz Leal  Date, Company, Stamp, Signature PROMEXICO NOV 23, 2016
---	--